# NESCEL® CUSHIONING MATERIALS

## CUSHIONING PROTECTION

Nestle fragile products and eliminate damage with the high-performance cushioning offered by Nescel Cushioning Materials.

Nescel is a polyethylene-based cushioning material with an open cellular structure enabling it to safely conform to and provide superior cushioning protection for fragile items. The base resin in Nescel Cushioning Materials is FDA approved. Nescel can be enhanced with colors, fragrances and decorative and custom printed films.

ADE's Quality System is based on the International Quality Standard ISO 9001. ADE, Inc. is a sustaining corporate member of the American Society for Quality Control (ASQC).



# Nescel® Cushioning Materials

### Nescel Cushioning Materials provide these unique benefits:

- Tapered cell walls absorb shock and dampen vibration.
- Cellular "memory" delivers long-lasting, highperformance.
- Top film construction allows performance-enhancing air transfer between cells.
- Cushioning performance unaffected by puncture, age, temperature or atmospheric conditions.
- Effective conformability safely imbeds irregular shapes.
- FDA approved, polyethylene resin provides clean, non-corrosive, inert and odorless protection.
- Blanket order availability with multiple releases improves cost and inventory requirements.

#### **Nescel Cushioning Materials** are available in:

- 1/8" or 1/4" thickness (with or without reinforcing top film)
- · Plain or perforated rolls
- · Sheets, pouches and die cut shapes

#### **Custom Options**

Nescel Cushioning Materials can be customized to meet your specific marketing requirements.

Imprint your company's logo or product name in one or multi-colors while choosing from a variety of cushioning material colors.

Nescel Cushioning Materials are just one of the many options ADE can provide to meet your product's specific packaging requirements.



**Packaging Development Lab:** 

ADE, Inc. has a fully equipped, on-site design and development laboratory. ADE packaging designers carefully analyze your product's vulnerabilities during assembly, handling, storage and transit. Based upon evaluation of the complete system, an existing ADE design will be recommended or an innovative, custom solution will be developed that will provide high quality packaging at the lowest total cost-per-use.

Package Product Testing:

ADE, Inc. is a certified member lab of the International Safe Transit Association (ISTA) and is equipped to conduct simulated transit/handling tests on lightweight packaged products.



Customer Service Support

All ADE packaging products are available in the United States, Canada, Europe and Japan. ADE, Inc. and ADE Authorized Distributors provide certification and training, delivery service and warehousing to ensure you receive the maximum benefits from every ADE product you purchase.

**Environmental Statement:** 

ADE, Inc. is committed to developing packaging products that meet or exceed prevailing industry and government standards. With overall source reduction as a consideration, Nescel Cushioning Materials deliver satisfactory performance for multiple reuses.



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